

ILMC's Sustainability Policy

Last updated: 6 October 2022

ILMC recognises the climate crisis and is committed to promoting sustainability and operating in a responsible manner. ILMC is a thought leader, and by actively promoting a sustainable agenda at our events and through our media, we recognise our role in encouraging those around us to also respond to the emergency.

As an environmentally aware company, we will work to actively reduce our carbon emissions, with the aim of reaching net zero in line with the [LIVE Green](#) declaration. We will achieve this by clearly setting out our goals and also encouraging and influencing those we work with to do the same.

Some examples of how we are making ILMC a more sustainable event include:

- Measuring our carbon emissions to allow us to benchmark future improvements.
- Removing single-use plastics and laminated (non-recyclable) materials.
- Encouraging the use of reusable trade stands and sponsorship elements.
- Only using suppliers that share our sustainability goals.
- Catering that prioritises locally sourced and in-season food items to minimise mileage for transportation and supporting local business.
- Avoidance of waste to landfill by reusing and recycling material where possible and building these considerations into design and material choices.
- Moving away from print signage to reusable and digital signage.
- All publications (including the conference guide) printed on recycled paper with biodegradable mailing sleeves.
- Encouraging delegates to use active travel such as walking and cycling or public transport where possible.
- Working closely with the Royal Lancaster Hotel to reduce all waste and lower energy use.

In order to help us achieve our goal of reducing emissions and becoming a more sustainable organisation, we are implementing certain requirements of all suppliers and partners that wish to work with us.

Suppliers and Crew

ILMC is committed to encouraging all companies and individuals in our ecosystem to work towards a more sustainable business. As such, we are asking all of our suppliers and crew to:

- Share our sustainability goals and recognise the climate crisis.
- Suppliers to have an environmental policy that clearly sets out how they are addressing the crisis.

- Agree to measure all emissions around participation in ILMC, allowing us to accurately assess our carbon footprint.
- Attend a pre- and post-conference meeting to discuss how our shared sustainability goals can be met.
- Source kit from local warehouses and share trucking to reduce transport emissions.
- Where possible, use local crew and public transport to get to site.

Partners and Sponsors

ILMC is also committed to promoting the great work that our partners and supporters do, and understanding the climate emergency we all face, are asking that they join us in our goals. As such, ILMC is stipulating the following:

- No single-use plastics in conference bag inserts, giveaways and trade stands.
- No single-use pull-up banners, and partners are encouraged to source reusable solutions for all trade stands.
- No laminated and non-recyclable printed products.
- Partners are encouraged to source branding/products that use 100% recyclable materials where possible.
- Partners are encouraged to use digital signage rather than print signage.
- Partners are encouraged to source branding/products from local companies to reduce the carbon emissions caused by long-haul transport.
- Partners will collect any leftover promotional materials for reuse (a recycling fee of £250 will apply to any leftover promotional items, with collected funds going towards an offset scheme of ILMC's choice).